

# Sponsorship Opportunities: 2026 APSA Western Regional Meeting

**Host Institution:** Oregon Health & Science University (OHSU)

**Date:** April 4, 2026

**Audience:** Estimated ~100 Physician-Scientist Trainees (Undergrad, MD, PhD, Resident, Post-doc)

## Sponsorship Tiers

Benefit	Bronze (<\$1000)	Silver (\$1000-\$2000)	Gold (>\$2,000)
<b>Brand Visibility</b>	Logo on website, printed program, and slide show	Logo on website, program, slide show, & event signage	Premier logo placement on all event-managed slides and materials
<b>Verbal Recognition</b>	Included in Opening/Closing remarks	Included in Opening/Closing remarks	Dedicated "Title Sponsor" shout-out during Keynote
<b>Recruitment Table</b>	-	1 Table next to the networking/poster hall	1 Table in premier location (networking/poster hall)
<b>Collateral</b>	-	half-page program ad	full-page program ad
<b>Direct Engagement</b>	-	-	5-10 minute "Sponsor Spotlight" presentation

<b>Social Media</b>	Group acknowledgment	Individual "Thank You" post	Individual feature post
<b>Complimentary Registration</b>	1	1	2
<b>Attendee Contact Information*</b>	Yes	Yes	Yes

\*Attendees who agree to share their contact information with event supporters during registration

## Targeted Sponsor Incentives

### Why Sponsor This Event?

The APSA Western Regional Meeting is a unique gathering of the most ambitious dual-degree trainees in the country. Our attendees are future leaders in clinical medicine and biomedical research.

- **For Residency & Fellowship Programs:** This is a direct pipeline to MD-PhD candidates looking for research-intensive clinical training programs.
- **For Biotech & Pharma: \* Future Workforce Pipeline:** Establish early contact with MD-PhDs who possess the unique dual-competency required for Physician-Scientist roles in R&D, Clinical Trials, and Medical Affairs.
  - **Innovation Exposure:** Witness cutting-edge research during poster and oral presentations, identifying emerging trends and top-tier talent before they hit the general job market.
  - **Thought Leadership:** Align your brand with the advancement of physician-scientist training and scientific excellence.
- **For Test Prep & Educational Services:**
  - **High-Intent Audience:** Directly engage with a concentrated group of high-achieving students currently preparing for critical milestones (MCAT, USMLE Step 1/2, and Board Exams).
  - **Brand Loyalty:** Build early rapport and brand trust with students at the start of their decade-long training journey, ensuring long-term customer retention.

- **Direct Lead Generation:** Utilize recruitment tables and "Sponsor Spotlights" to gather contact information from a qualified demographic for future marketing campaigns.
- **For Academic Departments:** Recruit undergraduates into your PhD or MD programs and showcase your institutional resources.

## Custom Opportunities

We are happy to discuss "A La Carte" sponsorship for specific event elements, including:

- **Travel Awards (\$250 per student):** Directly fund a student from a rural or underrepresented area to attend the meeting.
- **Catering Sponsor (\$1,500):** Exclusive signage at the Breakfast, Lunch, or Evening Reception.
- **Poster Session Sponsor (\$1,000):** Your logo displayed on all poster award certificates.

### Contacts:

Eric Cramer, Organizing Committee, <[cramere@ohsu.edu](mailto:cramere@ohsu.edu)>

# Donation Instructions: 2026 APSA Western Regional Meeting

Thank you for your interest in supporting the **American Physician-Scientists Association (APSA) Western Regional Meeting** at Oregon Health & Science University. Your contribution directly supports the professional development and research efforts of the next generation of physician-scientists.

As a charitable contribution to the OHSU Foundation, your sponsorship may be tax-deductible. Please follow the steps below to ensure your gift is correctly earmarked for our event.

## Step 1: Access the OHSU Foundation Portal

Navigate to the OHSU Foundation's secure online giving page: <https://give.ohsufoundation.org/>

## Step 2: Designate Your Gift (Critical Step)

To ensure your funds are allocated specifically to the APSA Regional Meeting, you must reference our specific fund:

1. Under the **"Select Gift Designation"** section, look for the dropdown menu.
2. Select **"Other Area"**.
3. In the text box that appears (labeled **"Write in a custom fund name"** or **"Write in a fund..."**), you **must** enter the following information:

**Fund 14311 - MD-PhD Fund for Excellence**

## Visual Guide

As shown in the boxed section below, please ensure the fund name and number are typed correctly in the "Write in a fund" field to ensure funds are routed correctly:

## MAKE A GIFT

Your support of OHSU and Doernbecher Children's Hospital will fuel our research and work — so we can make discoveries faster, save more lives and give hope to millions.

**Select Gift Designation**

Choose a fund  
Other Area

Not what you're looking for? Try [searching for a fund](#) or [write in your own](#)

Write in a custom fund name

Write in a fund...

*Please write in a fund name*

**Need Help?**  
Call: 503-228-1730  
or 800-462-6608  
Email: [ohsufoundation@ohsu.edu](mailto:ohsufoundation@ohsu.edu)  
See our [FAQ](#) and [Privacy Policy](#)

If you prefer to mail a check, please print the gift by mail form in [English](#) or [Spanish](#) and send to:  
OHSU Foundation  
P.O. Box 29017  
Portland, OR 97296  
Tax ID: 23-7083114

## Step 4: Complete the Transaction

- **Payment:** You can complete your donation securely using a credit or debit card.
- **Receipt:** After the transaction is complete, you will receive confirmation including a tracking code, payment ID, and transaction ID, which serves as your receipt for tax purposes.
- Please email [cramere@ohsu.edu](mailto:cramere@ohsu.edu) with the transaction ID of your donation and the donation amount.

## Alternative Donation Methods

If you prefer to facilitate a transaction via check, wire transfer, or through a specific individual at the Foundation, please contact the OHSU Foundation directly:

- **Email:** [ohsufoundation@ohsu.edu](mailto:ohsufoundation@ohsu.edu)
- **Phone:** 503-228-1730

## Event Context

- **Date:** April 4, 2026
- **Location:** Robertson Life Sciences Building (RLSB), Portland, OR
- **Hosting Program:** OHSU MD-PhD Program

For any questions regarding sponsorship tiers, W9 information, or event logistics, please reach out to the organizing committee at [cramere@ohsu.edu](mailto:cramere@ohsu.edu).